



# **company presentation 2022**

The company S.C. ADMAG S.R.L. was founded in September 2016 by Mrs. Maria-Adina Gheonea with the aim of creating jobs in her former hometown of Calafat and using part of the profits for social causes. The company has been actively participating in the market since May 2018.

Ms. Gheonea left Romania in 2005 and worked in the automotive industry in Germany until 2020. There she gained the necessary experience at Daimler, Magna Interiors and most recently as a shift manager at Grupo Antolin.

Mike Blum joins the company in April 2018 because he is fully committed to the vision and mission of Ms. Gheonea and ADMAG. owner of the S.C. ADMAG S.R.L are now Ms. Gheonea and Mr. Blum each with 50%.

Mr. Blum has more than 25 years of experience in the automotive industry, most recently as a freelance management consultant in Germany. With the entry of Mr. Blum, the second area "Consulting" was born at ADMAG.

The company S.C. ADMAG S.R.L. offers services of the highest quality in the fields of activity (textile and consulting) by employees with high professional qualifications.

We work together with well-known consulting companies from Germany. This means we always have access to the best specialists.

# ADMAG- Location

The city of Calafat was founded in the 14th century by colonists from Genoa, who employed a large number of people there to repair ships. They called themselves "calfs". Therefore, the city has the name.

Resident approx. 18,000

Industry: Textile factories, mannequin factory, starch factory.

Calafat is connected to Bulgaria by a bridge (1 km), Serbia is about 100 km away.

Very good infrastructure, as this is the main transit route from Western Europe to Turkey.

OEMs like Ford (Craiova 90 km) or Dacia (Pitesti 200 km) are nearby. But also numerous tier 1.

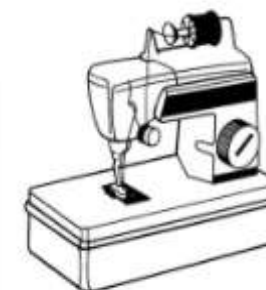




## Automotive

## NON-Automotive

## Textile



project management

logistics management

interim management

quality management

relocation of your production

company formation in Romania

support for start-ups

shop floor management

## Credentials of ADMAG

- **Logistics advice-** Creation of a commissioning concept for the logistics center
- **Logistics support-** door panel project Daimler A+B class
- **Project management and advice-** on automation technology for special load carriers
- **Project management support-** rail vehicles
- **Logistics support door panel-** Daimler G Class
- **Project management ramp-up management-** trunk lining Daimler MFA 2
- **Project management of logistics and production optimization-** BMW and Audi interior trim parts
- **Shop floor management-** production of elevator components
- **Project management-** glove box and add-on parts VW Tuareg
- **Project management-** door lining, floor groups Daimler A+B class
- **Project management-** of floor groups, wheel arch linings Daimler A+B class
- **Ramp-up management-** bug and rear light Porsche Macan
- **Ramp-up management-** rear light Porsche Panamera
- **Ramp-up management-** HV battery Porsche Panamera
- **Ramp-up management-** HV battery super sports car Porsche Spyder
- **Ramp-up management-** delivery bottlenecks suppliers at Porsche
- **Sub-project management-** of rear paneling and multi-project management at Porsche
- **Project management-** welded frames body Audi
- **Sub-project management-** vents Porsche 981/991
- **Sub-project management-** paneling parts made of PP for VW 3K



## Special Project

In cooperation with the city of Calafat we are looking for investors or companies planning a project in Romania.

- Renewable energies e.g. solar systems
- Productions branch
- Restoration of hotels
- and more

**for more information, please contact us**



## **Own production of workwear and fashion**

Made in Europe! Still cheap! We source our materials mainly from Italy and Romania. With our qualified staff with more than 10 years experience in textile industry, S.C.ADMAG S.R.L. to offer you a wide range of high-quality workwear, team and fashion clothing at reasonable prices, considering full customer satisfaction.

We also produce textile goods for other manufacturers.



**Maria-Adina Gheonea**  
Owner / Managing Director  
[adina.gheonea@admagsrl.com](mailto:adina.gheonea@admagsrl.com)

**Inquiries and Orders**  
[info@admagsrl.com](mailto:info@admagsrl.com)



**Mike Blum**  
Owner / Managing Director  
[mike.blum@admagsrl.com](mailto:mike.blum@admagsrl.com)

S.C. ADMAG S.R.L.  
STR. 1 DECEMBRIE 1918.NR.83  
JUDETUL DOLJ,  
MUNIC.CALAFAT-205200  
Romania

Homepage: [www.admagsrl.com](http://www.admagsrl.com)

NR.REG.COM/AN J16/1734/2016 (Commercial register no.)